

Summer Reading

With any summer reading program, school leaders always ask, "How do we keep kids motivated to read, especially with them spending more and more time online and mobile devices in hand?"

The answer is to **POWER UP AND READ** with the Scholastic Summer Reading Challenge, a website that meets kids exactly where they are in this electronic age. Beginning on May 4, 2015, kids are invited to join their school team in a global effort to set a world record for most minutes read during the summer. In addition to logging their reading minutes online, students will also have the opportunity to unlock 12 short stories created by best-selling authors every time they reach a reading milestone. Visit www.scholastic.com/summer for details plus educator support, advice for parents, and more.



**POWER UP
AND READ**

EXCITEMENT Summer Reading